

STRATEGY-T®

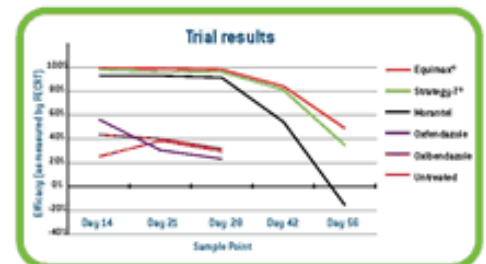
BROAD SPECTRUM ROTATIONAL WORMER FOR HORSES

STRATEGY-T® contains a unique combination of two worming compounds that act synergistically against the major worms of horses including the benzimidazole (BZ) resistant small strongyles and tapeworms.



WHAT IS STRATEGY-T®?

- ✓ Broad spectrum wormer effective on all susceptible equine worms including tapeworms
- ✓ Unique synergistic combination of two active compounds
- ✓ Superior rotational wormer
- ✓ Safe to use on all horses including foals, pregnant mares and breeding stallions
- ✓ Palatable vanilla flavoured paste
- ✓ Australian developed and made



Recent studies have shown that Strategy T is the only non-mectin product that had comparable efficacy to Equimax®, Australia's number one wormer.*+

*Data on file +According to Avcare data Sept 06

WHY USE STRATEGY-T®?

1. UNIQUE COMBINATION OF ACTIVES

The synergistic combination of oxfendazole and pyrantel in STRATEGY-T® act to complement one another's activity against all major equine worms including tapeworm and benzimidazole resistant redworms (small strongyles or cyathostomes). The combination of these two actives in STRATEGY-T® results in a more effective wormer than either active alone.

2. IDEAL ROTATIONAL WORMER

STRATEGY-T® is the only wormer available that contains the combination of a benzimidazole active and tetrahydropyrimidine active. This makes STRATEGY-T® the ONLY wormer that effectively treats all major worms of horses including tapeworm and benzimidazole resistant small strongyles that does not contain a macrocyclic lactone (mectin) active. This means STRATEGY-T® is the best choice of wormer to use in a rotational program as an alternative to the "mectin" products.

3. TRACK RECORD OF SAFETY

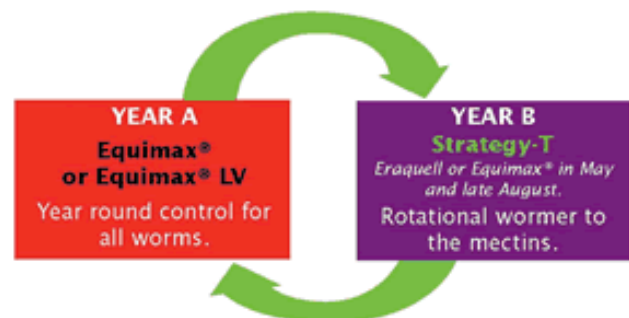
Extensive internal and independent trials have proven the safety and efficacy of STRATEGY-T®. Safety has been proven in different age groups and life stages of horses including foals, pregnant mares and breeding stallions.

4. PALATABLE FLAVOUR

STRATEGY-T® is in a palatable vanilla flavoured paste making it easy to give.

WHY SHOULD I ROTATE?

Worms, particularly redworms (small strongyles), can develop resistance to worming compounds. Once this occurs, the wormer loses its effectiveness and the horse can remain infected with worms even though they are treated regularly. In order to avoid or slow the development and spread of resistance the following rotational strategy is recommended.



STRATEGY-T™ is in a palatable vanilla flavoured paste making it easy to give.

5. AUSTRALIAN DEVELOPED AND MADE

STRATEGY-T® is an Australian developed and manufactured product.

Virbac
ANIMAL HEALTH

STRATEGY-T®

BROAD SPECTRUM ROTATIONAL WORMER FOR HORSES

THE 6 RULES OF ROTATION

1. Do not change wormer every time.

It is not good practice to change your wormer on every occasion. Ideally you should only change wormer once a year. This is called SLOW ROTATION and forms the basis for rotational drenching advice.

2. Change chemical families. Do not base your rotational choice on packaging or box colour.

Many wormers available in Australia contain active ingredients of the 'mectin' type.

If you have been using a 'mectin', when you rotate your wormer, it is vitally important to choose a wormer that DOES NOT CONTAIN ANY 'mectin' at all. If you are currently using a 'mectin' based wormer then your rotational choices are limited to wormers that do not contain any 'mectin', regardless of the other active ingredients contained within the wormer.

3. Rotate from '...ectins' to '...azoles' or vice-versa.

When you rotate away from 'mectins' you are faced with a bewildering choice of 'azole' (also called BZ – benzimidazole) based wormers to choose from. 'Azole' – based wormers are easy to identify as they contain active ingredients that end in "...azole".

After using these wormers for a year you may return to a 'mectin' wormer the following year.

4. Not all wormers are 100% effective.

Unfortunately worms have a degree of resistance to 'azole' – based wormers on some properties. This can create problems on some properties and in some horses.

There is however one wormer on the market that is a true rotational choice AND is effective against 'azole' resistant worms. This wormer, Strategy-T contains oxfendazole and pyrantel and should form the basis of the 'azole' wormer year.

5. Many wormers are not true rotational wormers.

There are some wormers on the market that claim to be rotational wormers.

Any wormer containing a 'mectin', (abamectin, ivermectin or moxidectin) is NOT a rotational choice from other 'mectin' – based drenches.

6. The correct rotational strategy will delay the development of resistance.

If we all adopt the correct strategy in our worming programs we will slow the emergence of resistant worms.

It is vitally important that all horses are incorporated into an effective worming program to help prevent diseases such as colic and anaemia. By adopting a rational rotation program, along with good pasture management such as poo-picking twice weekly, the chances of worm-associated disease is significantly reduced.

Unfortunately pieces of misinformation regarding rotation seem to be well entrenched, but by following the 6 rules of rotation you can be sure of doing the right thing to protect your horse's health well into the future.

QUICK REFERENCE GUIDE

INDICATIONS:

Broad spectrum worming paste that is effective in treating all major worms in horses including:

- Large strongyles (*Strongylus* spp. *Triodontophorus* spp.)
- Small strongyles including benzimidazole resistant strains (*Cyathostomum* spp.)
- Ascarids (*Parascaris equorum*)
- Pinworms (*Oxyuris equi*)
- Tapeworms (*Anoplocephala perfoliata*)

RECOMMENDED FOR USE IN:

- All horses including, foals, pregnant mares and breeding stallions.

DIRECTIONS FOR USE:

Remove cap from nozzle. Estimate bodyweight or weigh horse. Turn ring to the required dose. Clear the horse's mouth of any food material; elevate the horse's head, deposit dose in the back of the mouth. Keep the horse's head elevated and observe the horse to ensure the dose is swallowed.

Dose horse every 6-8 weeks as a part of a regular worming routine, or as recommended by your veterinarian.

COMPOSITION:

Each STRATEGY-T® 30mL syringe contains:

Oxfendazole

6.0g

STRATEGY-T®
BROAD SPECTRUM ROTATIONAL

- All horses including, foals, pregnant mares and breeding stallions.
- As a first choice of rotational wormer.

PRESENTATION:

30mL syringe

Stable Pail containing 60 tubes

DOSAGE:

Dose at 1ml per 20kg bodyweight. Each weight marking on the plunger will deliver 5mL of paste, which is sufficient to treat 100kg body weight.

Each syringe of STRATEGYT® treats a horse up to 600kg.

Each STRATEGYT® 30mL syringe contains:

Oxfendazole	6.0g
Pyrantel Embonate	7.8g

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For more information visit www.virbac.com.au or contact Customer Service on FREECALL 1800 009 847 ABN 77 003 268 871